



SKU	Product Family	Version	Family Level	Description	MSRP	DIR Price (40% Off MSRP)
MW2ZPS70001	Presentation Server	3.0	Enterprise	Citrix Presentation Server Enterprise Edition	\$225.00	\$135.00
EW2ZCPMAENADD1	Password Manager		Advanced	Citrix Password Manager Advanced Edition Named User Subscription Advantage Add-on	\$9.00	\$5.40
EW2ZCPMAENADD2	Password Manager		Advanced	Citrix Password Manager Advanced Edition Named User Subscription Advantage Add-on	\$18.00	\$10.80
EW2ZCPMEENADD1	Password Manager		Enterprise	Citrix Password Manager Enterprise Edition Named User Subscription Advantage Add-on	\$11.50	\$6.90
EW2ZCPMEENADD2	Password Manager		Enterprise	Citrix Password Manager Enterprise Edition Named User Subscription Advantage Add-on	\$23.00	\$13.80
EW2ZCPMXACADD1	Password Manager			Citrix Password Manager for XenApp Subscription Advantage Add-on 1 Year	\$20.00	\$12.00
EW2ZCPMXACADD2	Password Manager			Citrix Password Manager for XenApp Subscription Advantage Add-on 2 Years	\$40.00	\$24.00
MW2Z0000018	Password Manager	4.5	Enterprise	Citrix Password Manager for XenApp - x1 Concurrent User Connection with	\$150.00	\$90.00
MW2Z0000019	Password Manager	4.5	Enterprise	Citrix Password Manager Enterprise Edition - x1 Named User Connection with	\$75.00	\$45.00
MW2Z0000020	Password Manager	4.5	Advanced	Citrix Password Manager Advanced Edition - x1 Named User Connection with	\$59.00	\$35.40
MW2Z0000021	Password Manager	4.5	Advanced	Citrix Password Manager Enterprise Edition Upgrade from Advanced Edition - x1 Named	\$25.00	\$15.00
MW2Z0000078	Access Essentials	3.0		(LP) Citrix Access Essentials 3.0 upgrade from Citrix Access Essentials 2.0 x1 Named User	\$0.00	\$0.00
EW3Z0000024	Command Center			(LP) Citrix Command Center - 10 Devices	\$10,000.00	\$6,000.00
EW3Z0000025	Command Center			(LP) Citrix Command Center - 25 Devices	\$17,500.00	\$10,500.00
EW3Z0000026	Command Center			(LP) Citrix Command Center - 50 Devices	\$25,000.00	\$15,000.00
EW3Z0000027	Command Center			(LP) Citrix Command Center - 5 Devices	\$6,000.00	\$3,600.00
EW3Z0000056	Command Center			(LP) Citrix Command Center - 10 Devices Upgrade	\$5,000.00	\$3,000.00
EW3Z0000057	Command Center			(LP) Citrix Command Center - 25 Devices Upgrade	\$9,250.00	\$5,550.00



EW3Z0000058	Command Center			(LP) Citrix Command Center - 50 Devices Upgrade	\$10,000.00	\$6,000.00
EW3Z0000339	Command Center			Citrix Command Center - 100 Devices	\$35,000.00	\$21,000.00
EW3Z0000340	Command Center			Citrix Command Center - 100 Devices Upgrade	\$12,500.00	\$7,500.00
EW3Z0000341	Command Center			Citrix Command Center - 200 Devices	\$45,000.00	\$27,000.00
EW3Z0000342	Command Center			Citrix Command Center - 200 Devices Upgrade	\$13,500.00	\$8,100.00
EW2Z0000024	EdgeSight			Citrix EdgeSight for Load Testing - 50-User Connection License with Subscription	\$5,000.00	\$3,000.00
EW2ZCESEPAD1	EdgeSight			Citrix EdgeSight for Endpoints - Subscription Advantage Add-on 1 Year	\$6.50	\$3.90
EW2ZCESEPAD2	EdgeSight			Citrix EdgeSight for Endpoints - Subscription Advantage Add-on 2 Years	\$13.00	\$7.80
EW2ZCESXASADD1	EdgeSight			Citrix EdgeSight for XenApp - Subscription Advantage Add-on 1 Year	\$9.75	\$5.85
EW2ZCESXASADD2	EdgeSight			Citrix EdgeSight for XenApp - Subscription Advantage Add-on 2 Years	\$19.50	\$11.70
MW2Z0000013	EdgeSight			Citrix EdgeSight for XenApp - x1 User Connections with Subscription Advantage	\$75.00	\$45.00
MW2Z0000014	EdgeSight	4.2		Citrix EdgeSight for Endpoints - x1 Device Connections with Subscription Advantage	\$50.00	\$30.00
MW2ZCESLTADD1	EdgeSight			(EASY) EdgeSight for Load Testing Subscription Advantage Add-on 1 Year	\$750.00	\$450.00
MW2ZCESLTADD2	EdgeSight			(EASY) EdgeSight for Load Testing Subscription Advantage Add-on 2 Years	\$1,500.00	\$900.00
MW2ZCESLTSPADD1	EdgeSight	2.5		Citrix EdgeSight for Load Testing Starter Pack Subscription Advantage Add-on 1 Year	\$750.00	\$450.00
MW2ZCESLTSPADD2	EdgeSight	2.5		Citrix EdgeSight for Load Testing Starter Pack Subscription Advantage Add-on 2 Years	\$1,500.00	\$900.00
MW2Z0000036	Application Streaming			Citrix Application Streaming for Desktops - x1 Concurrent User Connection License with	\$60.00	\$36.00
MW2ZCAS4DADD1	Application Streaming			Citrix Application Streaming for Desktops Subscription Advantage Add-on 1 year	\$8.00	\$4.80

MW2ZCAS4DADD2	Application Streaming			Citrix Application Streaming for Desktops Subscription Advantage Add-on 2 Years	\$16.00	\$9.60
EW2Z0000028	Provisioning Server			Citrix Provisioning Server for Datacenters - x1 Provisioned Server License with	\$1,000.00	\$600.00
EW2ZCPVS4DCADD1	Provisioning Server			Citrix Provisioning Server for Datacenters - Subscription Advantage Add-on 1 Year	\$130.00	\$78.00
EW2ZCPVS4DCADD2	Provisioning Server			Citrix Provisioning Server for Datacenters - Subscription Advantage Add-on 2 Years	\$260.00	\$156.00
EW2ZCPVS4DTADD2	Provisioning Server			Citrix Provisioning Server for Desktops - Subscription Advantage Add-on 2 Years	\$40.00	\$24.00
MW2Z0000053	EasyCall			Citrix EasyCall User License with One Year Subscription Advantage	\$50.00	\$30.00
MW2Z0000054	EasyCall			Citrix EasyCall Web License with One Year Subscription Advantage	\$10,000.00	\$6,000.00
MW3Z0000023	EasyCall			Citrix EasyCall Gateway - Basic Appliance includes One Year Basic Hardware Warranty	\$3,500.00	\$2,100.00
MW3Z0000024	EasyCall			Citrix EasyCall Gateway - 4 Span Appliance includes One Year Basic Hardware Warranty	\$10,000.00	\$6,000.00
EW2ZCXDEEADD1	XenDesktop		Enterprise	Citrix XenDesktop Enterprise Edition Subscription Advantage Add-on 1 Year - x1	\$35.00	\$21.00
EW2ZCXDEEADD2	XenDesktop		Enterprise	Citrix XenDesktop Enterprise Edition Subscription Advantage Add-on 2 Year - x1	\$70.00	\$42.00
EW2ZCXDPEADD1	XenDesktop		Platinum	Citrix XenDesktop Platinum Edition Subscription Advantage Add-on 1 Year - x1	\$50.00	\$30.00
EW2ZCXDPEADD2	XenDesktop		Platinum	Citrix XenDesktop Platinum Edition Subscription Advantage Add-on 2 Year - x1	\$100.00	\$60.00
EW2ZCXDSEADD1	XenDesktop		Standard	Citrix XenDesktop VDI Edition Subscription Advantage Add-on 1 Year - x1 User or Device	\$15.00	\$9.00
EW2ZCXDSEADD2	XenDesktop		Standard	Citrix XenDesktop VDI Edition Subscription Advantage Add-on 2 Year - x1 User or Device	\$30.00	\$18.00
EW2ZCXDVVICUADD1	XenDesktop			Citrix XenDesktop VDI Edition Subscription Advantage Add-on 1 Year - x1 Concurrent	\$30.00	\$18.00
EW2ZCXDVVICUADD2	XenDesktop			Citrix XenDesktop VDI Edition Subscription Advantage Add-on 2 Year - x1 Concurrent	\$60.00	\$36.00
MD530000018	XenDesktop	4.0	Platinum	Citrix XenDesktop Platinum Edition 90-day Evaluation - Electronic Software Delivery -	\$0.00	\$0.00

MW2Z0000082	XenDesktop		Platinum	Citrix XenDesktop Platinum Edition Trade-up (ALL) from XenApp Enterprise w Active SA -	\$200.00	\$120.00
MW2Z0000083	XenDesktop		Enterprise	Citrix XenDesktop Enterprise Edition Trade-up (ALL) from XenApp Enterprise w Active SA	\$95.00	\$57.00
MW2Z0000084	XenDesktop		Platinum	Citrix XenDesktop Platinum Edition Trade-up (ALL) from XenApp Platinum w Active SA - x2	\$135.00	\$81.00
MW2Z0000085	XenDesktop		Platinum	Citrix XenDesktop Platinum Edition Trade-up (PARTIAL) from XenApp Enterprise w Active	\$165.00	\$99.00
MW2Z0000086	XenDesktop		Enterprise	Citrix XenDesktop Enterprise Edition Trade-up (PARTIAL) from XenApp Enterprise w	\$65.00	\$39.00
MW2Z0000087	XenDesktop		Platinum	Citrix XenDesktop Platinum Edition Trade-up (PARTIAL) from XenApp Platinum w Active	\$100.00	\$60.00
MW2Z0000088	XenDesktop		Platinum	Citrix XenDesktop Platinum Edition Trade-up (PARTIAL) from XenApp Enterprise w Expired	\$215.00	\$129.00
MW2Z0000089	XenDesktop		Enterprise	Citrix XenDesktop Enterprise Edition Trade-up (PARTIAL) from XenApp Enterprise w	\$115.00	\$69.00
MW2Z0000090	XenDesktop		Platinum	Citrix XenDesktop Platinum Edition Trade-up (PARTIAL) from XenApp Platinum w Expired	\$150.00	\$90.00
MW2Z0000091	XenDesktop		Standard	Citrix XenDesktop VDI Edition - x1 User Device License with Subscription Advantage	\$95.00	\$57.00
MW2Z0000092	XenDesktop		Enterprise	Citrix XenDesktop Enterprise Edition Upgrade from VDI - x1 User Device License	\$190.00	\$114.00
MW2Z0000093	XenDesktop		Platinum	Citrix XenDesktop Platinum Edition Upgrade from VDI - x1 User Device License with	\$315.00	\$189.00
MW2Z0000094	XenDesktop		Enterprise	Citrix XenDesktop Enterprise Edition - x1 User or Device License with Subscription	\$225.00	\$135.00
MW2Z0000095	XenDesktop		Platinum	Citrix XenDesktop Platinum Edition - x1 User or Device License with Subscription	\$350.00	\$210.00
MW2Z0000096	XenDesktop		Platinum	Citrix XenDesktop Platinum Edition Upgrade from Enterprise - x1 User or Device License	\$165.00	\$99.00
MW2Z0000097	XenDesktop		Standard	Citrix XenDesktop VDI Edition - x1 User Device Annual License	\$42.00	\$25.20
MW2Z0000098	XenDesktop		Enterprise	Citrix XenDesktop Enterprise Edition - x1 User or Device Annual License	\$95.00	\$57.00
MW2Z0000099	XenDesktop		Platinum	Citrix XenDesktop Platinum Edition - x1 User or Device Annual License	\$145.00	\$87.00

MW2Z0000102	XenDesktop			Citrix XenDesktop VDI Edition - x1 Concurrent User License with Subscription	\$195.00	\$117.00
MW2Z0000103	XenDesktop		Platinum	Citrix XenDesktop Platinum Edition - x1 User Device with Subscription Advantage Upgrade	\$220.00	\$132.00
MW2Z0000104	XenDesktop		Enterprise	Citrix XenDesktop Enterprise Edition - x1 User Device with Subscription Advantage	\$80.00	\$48.00
MW2Z0000112	XenDesktop		Platinum	Citrix XenDesktop Platinum Edition Trade-Up (ALL) from XenApp Advanced w Active SA -	\$240.00	\$144.00
MW2Z0000113	XenDesktop		Enterprise	Citrix XenDesktop Enterprise Edition Trade-Up (ALL) from XenApp Advanced w Active SA	\$135.00	\$81.00
MW2Z0000114	XenDesktop		Platinum	Citrix XenDesktop Platinum Edition Trade-Up (PARTIAL) from XenApp Advanced w Active	\$205.00	\$123.00
MW2Z0000115	XenDesktop		Enterprise	Citrix XenDesktop Enterprise Edition Trade-Up (PARTIAL) from XenApp Advanced w	\$105.00	\$63.00
MW2Z0000116	XenDesktop		Platinum	Citrix XenDesktop Platinum Edition Trade-Up (PARTIAL) from XenApp Advanced w Expired	\$255.00	\$153.00
MW2Z0000117	XenDesktop		Enterprise	Citrix XenDesktop Enterprise Edition Trade-Up (PARTIAL) from XenApp Advanced w	\$155.00	\$93.00
MW3Z0000065	XenDesktop			Citrix XenDesktop VDI Edition - x1 Concurrent User Annual License	\$85.00	\$51.00
MW430000020	XenDesktop	4.0	Platinum	Citrix XenDesktop Platinum Edition Not For Resale - x1 User or Device License	\$0.00	\$0.00
MW530000035	XenDesktop	4.0	Platinum	Citrix XenDesktop Platinum Edition 90-day Evaluation - x99 User or Device License	\$0.00	\$0.00
EW2ZCXAAECADD1	XenApp		Advanced	Citrix XenApp Advanced Edition Subscription Advantage Add-on 1 Year	\$45.00	\$27.00
EW2ZCXAAECADD2	XenApp		Advanced	Citrix XenApp Advanced Edition Subscription Advantage Add-on 2 Years	\$90.00	\$54.00
EW2ZCXAEECADD1	XenApp		Enterprise	Citrix XenApp Enterprise Edition Subscription Advantage Add-on 1 Year	\$50.00	\$30.00
EW2ZCXAEECADD2	XenApp		Enterprise	Citrix XenApp Enterprise Edition Subscription Advantage Add-on 2 Years	\$100.00	\$60.00
EW2ZCXAPCADD1	XenApp		Platinum	Citrix XenApp Platinum Edition Subscription Advantage Add-on 1 Year	\$75.00	\$45.00
EW2ZCXAPCADD2	XenApp		Platinum	Citrix XenApp Platinum Edition Subscription Advantage Add-on 2 Years	\$150.00	\$90.00



MW2Z0000033	XenApp	4.5	Platinum	Citrix XenApp Platinum Edition - x1 Concurrent User Connection License with	\$600.00	\$360.00
MW2Z0000034	XenApp	4.5	Platinum	Citrix XenApp Platinum Edition Upgrade from Advanced - x1 Concurrent User	\$350.00	\$210.00
MW2Z0000035	XenApp	4.5	Platinum	Citrix XenApp Platinum Edition Upgrade from Enterprise - x1 Concurrent User	\$210.00	\$126.00
MW2Z0000044	XenApp	4.5	Platinum	Citrix XenApp Platinum Edition Upgrade from Advanced with Expired Subscription	\$520.00	\$312.00
MW2Z0000045	XenApp	4.5	Platinum	Citrix XenApp Platinum Edition Upgrade from Enterprise with Expired Subscription	\$435.00	\$261.00
MW2Z0000046	XenApp	3.0/4.0	Enterprise	Citrix XenApp Enterprise Edition Upgrade from Advanced with Expired Subscription	\$335.00	\$201.00
MW2Z0000047	XenApp	4.5	Platinum	Citrix XenApp Platinum Edition Upgrade from Legacy Version Advanced or Standard -	\$520.00	\$312.00
MW2Z0000048	XenApp	4.5	Platinum	Citrix XenApp Platinum Edition Upgrade from Legacy Version Enterprise - x1 CCU	\$435.00	\$261.00
MW2Z0000049	XenApp	3.0/4.0	Enterprise	Citrix XenApp Enterprise Edition Upgrade from Legacy Version Advanced or Standard -	\$335.00	\$201.00
MW2Z0000057	XenApp		Enterprise	Citrix XenApp Enterprise Edition Upgrade from Access Essentials - x1 CCU with	\$335.00	\$201.00
MW2ZPS40001	XenApp	3.0/4.0	Enterprise	Citrix XenApp Enterprise Upgrade from Advanced - x1 Concurrent User Connection	\$140.00	\$84.00
MW2ZPSA0001	XenApp	3.0/4.0	Advanced	Citrix XenApp Advanced - x1 Concurrent User Connection with Subscription	\$350.00	\$210.00
MW2ZPSE0001	XenApp	3.0/4.0	Enterprise	Citrix XenApp Enterprise - x1 Concurrent User Connection with Subscription	\$450.00	\$270.00
EW2ZCEHVVEEADD1	Citrix Essentials - MS Hyper-V		Enterprise	Citrix Essentials for Microsoft Hyper-V Enterprise Edition - Subscription Advantage	\$195.00	\$117.00
EW2ZCEHVVEEADD2	Citrix Essentials - MS Hyper-V		Enterprise	Citrix Essentials for Microsoft Hyper-V Enterprise Edition - Subscription Advantage	\$390.00	\$234.00
EW2ZCEHVPEADD1	Citrix Essentials - MS Hyper-V		Platinum	Citrix Essentials for Microsoft Hyper-V Platinum Edition - Subscription Advantage	\$390.00	\$234.00
EW2ZCEHVPEADD2	Citrix Essentials - MS Hyper-V		Platinum	Citrix Essentials for Microsoft Hyper-V Platinum Edition - Subscription Advantage	\$780.00	\$468.00
MW2Z0000079	Citrix Essentials - MS Hyper-V		Platinum	Citrix Essentials for Microsoft Hyper-V Platinum Edition - x1 Server License with 1	\$3,000.00	\$1,800.00

MW2Z0000080	Citrix Essentials - MS Hyper-V		Enterprise	Citrix Essentials for Microsoft Hyper-V Enterprise Edition - x1 Server License with 1	\$1,500.00	\$900.00
MW2Z0000081	Citrix Essentials - MS Hyper-V		Platinum	Citrix Essentials for Microsoft Hyper-V Platinum Edition Upgrade from Enterprise -	\$2,250.00	\$1,350.00
EW2Z0000043	Citrix Essentials - XenServer		Enterprise	Citrix Essentials for XenServer Enterprise Edition with Subscription Advantage - x1	\$2,500.00	\$1,500.00
EW2Z0000044	Citrix Essentials - XenServer		Platinum	Citrix Essentials for XenServer Platinum Edition with Subscription Advantage - x1	\$5,000.00	\$3,000.00
EW2Z0000050	Citrix Essentials - XenServer		Platinum	Citrix Essentials for XenServer Platinum Edition Upgrade from Enterprise Edition with	\$2,900.00	\$1,740.00
EW2Z0000056	Citrix Essentials - XenServer		Enterprise	Citrix Essentials for XenServer Enterprise Edition with Subscription Advantage - x5	\$11,250.00	\$6,750.00
EW2Z0000057	Citrix Essentials - XenServer		Enterprise	Citrix Essentials for XenServer Enterprise Edition with Subscription Advantage - x10	\$20,000.00	\$12,000.00
EW2Z0000058	Citrix Essentials - XenServer		Platinum	Citrix Essentials for XenServer Platinum Edition with Subscription Advantage - x5	\$22,500.00	\$13,500.00
EW2Z0000059	Citrix Essentials - XenServer		Platinum	Citrix Essentials for XenServer Platinum Edition with Subscription Advantage - x10	\$40,000.00	\$24,000.00
EW2ZCXSEE2SADD1	Citrix Essentials - XenServer		Enterprise	Citrix Essentials for XenServer Enterprise Edition Subscription Advantage Add-on 1	\$325.00	\$195.00
EW2ZCXSEE2SADD2	Citrix Essentials - XenServer		Enterprise	Citrix Essentials for XenServer Enterprise Edition Subscription Advantage Add-on 2	\$650.00	\$390.00
EW2ZCXSP2SADD1	Citrix Essentials - XenServer		Platinum	Citrix Essentials for XenServer Platinum Edition Subscription Advantage Add-on 1	\$675.00	\$405.00
EW2ZCXSP2SADD2	Citrix Essentials - XenServer		Platinum	Citrix Essentials for XenServer Platinum Edition Subscription Advantage Add-on 2	\$1,350.00	\$810.00
EW360000001	Citrix Essentials - XenServer		Enterprise	Citrix Essentials for XenServer Enterprise Edition (Annual) - x1 Server License	\$2,000.00	\$1,200.00
EW360000002	Citrix Essentials - XenServer		Platinum	Citrix Essentials for XenServer Platinum Edition (Annual) - x1 Server License	\$3,300.00	\$1,980.00
MW2Z0000008	XenApp Fundamentals	1.5		Citrix XenApp Fundamentals-5 Named User Connection (WS2003) with Subscription	\$1,245.00	\$747.00
MW2Z0000022	XenApp Fundamentals	1.5		Citrix XenApp Fundamentals-5 Named User Connection w o TSCAL with 1 yr	\$945.00	\$567.00
MW2Z0000077	XenApp Fundamentals	3.0		Citrix XenApp Fundamentals-5 Named User Connection (WS2008) with 1yr Subscription	\$1,245.00	\$747.00

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Citrix DIR Price List  
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MW3Z0000004	XenApp Fundamentals	1.5		Citrix XenApp Fundamentals-5 Named User Connection (WS2003) w o Subscription	\$1,045.00	\$627.00
MW3Z0000018	XenApp Fundamentals	1.5		Citrix XenApp Fundamentals-5 Named User Connection w o TSCAL w o Subscription	\$820.00	\$492.00
MW3Z0000029	XenApp Fundamentals	3.0		Citrix XenApp Fundamentals-5 Named User Connection (WS2008) w o Subscription	\$1,045.00	\$627.00